

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

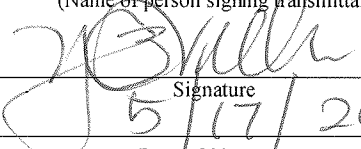
Applicant : Susumu Nakagawa
Serial No. : 09/878,581
Filed : June 11, 2001
For : IMAGE CONTENT AND ADVERTISEMENT DATA
PROVIDING METHOD, SYSTEM, AND APPARATUS
Examiner : Sheleheda, James R.
Art Unit : 2424
Confirmation No. : 2762

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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on May 17, 2011.

Yedea H. Walker
(Name of person signing transmittal)


Signature

5/17/2011
Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

May 17, 2011

Dear Sir:

This Amendment responds to the Office Action dated March 9, 2011 (Paper No. 20110302). Please amend the above noted application as follows: